

SANYO

Rechargeable Batteries Have Changed Forever

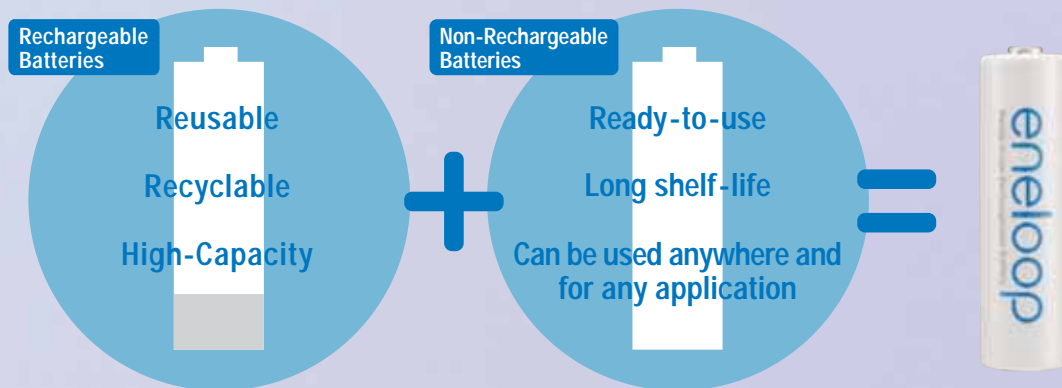


THE WORLD'S FIRST
READY-TO-USE
NiMH RECHARGEABLE BATTERY



eneloop
Rechargeable Ni-MH Battery

All the strengths of rechargeable and non-rechargeable batteries. Now in one.



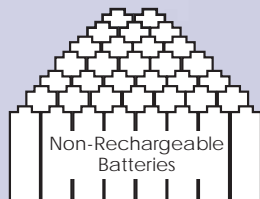
All of these amazing features have now been combined in **eneloop**!

REUSABLE

Since **eneloop** can be used 1000 times, the cost per use works out to just 10 cents. Once the battery-life expires, it can be recycled in an environmentally-friendly way.



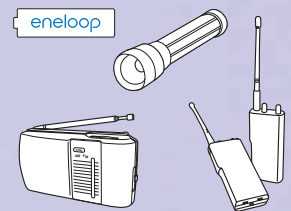
Cost per use is only 10 cents!



Reduce the number of used non-rechargeable batteries.

CAN BE STORED FOR A LONG TIME

Charging **eneloop** right after purchase is not necessary since it retains 90% of its charge, even after 6 months. **eneloop** can be used right out of the pack, and also makes a great battery for emergency use.



eneloop In-Storage Energy Loss

Six Months Later



One Year Later



ALMOST FIVE TIMES MORE POWERFUL

Take nearly five times more digital pictures.

Comparison of Digital Camera Shots



SUPERIOR PERFORMANCE, EVEN IN LOW TEMPERATURES

Even in low temperatures, at ski resorts or in winter climates, **eneloop** displays superior power characteristics for even more enjoyment than before.



CAN BE USED FOR WIDE RANGE OF EQUIPMENT

eneloop can be used for a wide variety of electronic equipment, from remote controls to digital cameras.

eneloop Recommended Use		eneloop		Non-Rechargeable Batteries	
	eneloop	Non-Rechargeable Batteries		eneloop	Non-Rechargeable Batteries
digital camera	⊙	○	flashlight	○	○
electronic flash	⊙	○	walkie-talkie	○	○
shaver	⊙	○	portable audio	○	○
electric toothbrush	⊙	○	portable radio	○	○
LCD TV	⊙	○	remote control	○	○
radio-controlled car	○	○	clock	○	○
portable game	○	○			



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